

Banking Law
Capital Markets & Stock Exchange Law
Collective Investment Schemes
Competition Law
Compliance
Corporate & Commercial Law
Employment Law
Energy Law
Information Technology Law
Inheritance Law
<b>Intellectual Property Law</b>
Lending & Structured Finance
Life Sciences
Litigation & Arbitration
Media Law
Mergers & Acquisitions
Notarial Services
Payments, Clearing & Settlement
Real Estate
Restructuring & Insolvency
Tax Law
Venture Capital & Private Equity
White-Collar Crime

## Trademark Registrations

For verifying and initiating a trademark application we will need:

### 1. Details on the desired trademark

Possibilities are:

- word marks,
- word/figurative marks (with or without colour claim),
- figurative marks (with or without colour claim),
- three-dimensional marks,
- or further forms of trademarks such as acoustic marks, position marks, etc.

### 2. Details on the type of trademark

Possibilities are:

- individual trademarks (normal case);
  - guarantee trademarks (trademark signifies that a product is guaranteed to have certain properties and may be used by everyone as long as the owner of the trademark fulfil the properties);
- or
- collective trademark (trademark, which is used by a predefined number of users).

### 3. Details on the owner

Requested information:

- name/company name
- address/company domicile

### 4. Details on goods and services for which the trademark should be registered

We will need either:

- a list of the desired classes and the goods and services which are named therein according to Nice Classification;
- or
- a description of the products and/or services for which the trademark should be used.

### 5. Details on the desired geographical protection

Trademark rights have to be registered on a national or regional (e.g. EU or ARIPO [Africa]) level. We will need to know for which country/countries protection should be claimed.

### 6. Further details

Further details in connection with the trademark application which are helpful are:

- Information on existing registrations for the same sign;
- Information on the present use of the sign (i.e. is it used and if yes, since when);
- Information if a trademark research (research related to existing trademarks owned by third parties, which could be conflicted with the new sign) has been done already.

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**Trademark application form**


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**1. Trademark to be registered** [Insert word and/or image\*]

\* Kindly note that the image should not exceed the size of 80×80 mm and must be provided as jpg file with a maximum size of 1 MB and a maximum dpi resolution of 600.

**2. Type of trademark**  
(tick as appropriate)

Individual trademark  
Guarantee trademark  
Collective trademark

**3. Details on the owner** Name/company:

Address:

Email-address of the person  
which is responsible for the  
trademark application:

**4. Pre-formulated list of goods  
and services  
or  
Description of products  
and services**

Continuation on the continuation sheet on page 3

**5. Country/countries for which  
protection should be claimed**

**6. Existing registrations of  
the mark?**

Yes  
Trademark no. Country:  
No

**7. Existing use?**

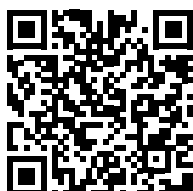
Yes, since:  
For what and where?:

No

**8. Trademark research**  
(tick as appropriate)

Already done  
Research has not been done and is not requested  
Research has not been done but is requested

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CHECKLIST AS PDF:

[http://www.wengervieli.ch/  
Publications/Checklist.aspx](http://www.wengervieli.ch/Publications/Checklist.aspx)

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**Continuation sheet**

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**4. Pre-formulated list of goods  
and services  
or  
Description of products  
and services (continuation)**

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